

Representative Council Election 2021: Instructions on campaigning

General instructions

- Campaigning may begin October 12th at 12.00
- Advertisements of other candidates or electoral coalitions shall not be damaged or covered.
- You should follow good manners while campaigning.
- It is strictly forbidden to offer any kind of rewards for voting, not voting or giving one's vote to someone else.
- Election advertising can not be offending to anyone based on gender, sexual orientation, age, origin, language, religion, health, disability or other personal grounds.

Sharing advertising materials

- The Student Union's notice boards on campus will be reserved for campaigning. Instructions on campaigning will also be on display on the notice boards. Each electoral coalition will be assigned same sized slots on the notice boards. Advertising is only allowed on these specific notice boards and the ads should be related to the Representative Council Election. A single candidate can only use the slot reserved for their own electoral coalition in their personal campaigning.
- At the premises of the student organizations, the decision on the rules for placing advertisements is made by the board of the organization operating in the premises. The campaigning policy on the student organization corridor is decided jointly by the organizations operating in the corridor. Rules of ad placement must be consistent for all members of the organization, regardless of background or electoral coalition. Contact the organization for more information. The Central Election Board encourages organizations to promote open democracy.
- Campaign advertisements can be distributed in the University campus' lobby areas (Mathilda's lobby, Erkki's lobby and Tritonia's lobby), election related events held by the electoral coalitions or the Student Union and on campus, outside of the University's buildings. Campaigning must not disturb traffic on campus or customers of the restaurants. Distributors of advertisements must see that the campaigning environment is not littered.
- Campaigning during lectures or other educational events is forbidden.
- Voting opportunities must not be offered during campaigning events on campus.
- Campaign ads must be removed by November 5th, 16 o'clock.

Election events on the premises of the University

National instructions concerning the COVID-19 situation must be followed in organizing election events. Events can be held in the campus area, but the University of Vaasa's restrictions must be followed. Instructions and restrictions can change rapidly, if the situation worsens.

- Election related events can be held on campus, both inside and outside
- Event venues must be reserved from the University of Vaasa beforehand.
- The University of Vaasa's rules and regulations and the Student Union's Event Organizing Guidelines must be followed in the events.
- The Election Panel is organized by The Student Union
- Candidates and others participating in election related events are eligible to attend the event without distractions.

Digital campaigning

- University's mailing lists and other channels can only be used for general campaigning concerning the Representative Council Election. Personal campaigning or ads of a specific electoral coalition through these channels are forbidden.
- Candidate lists' campaigning in social media must follow the principles listed in these instructions

Violations may be reported to the Central Election Board. Violation reports are received by the Student Union's Secretary General. The Central Election Board will process each violation individually. Violations can lead to different penalties, even dismissal of the candidate list. The Central Election Board will make the decisions about penalties according to the Student Union's rules.

Campaigning materials by The Student Union

The Student Union provides social media templates for candidates. These are free for use and can be downloaded here:

https://drive.google.com/drive/folders/1VkS8GE8Fabl40uhIo_lhESKVLqHANXit?usp=sharing