



Election advertising instructions for the Student Union of the University of Vaasa Student representative Council elections in autumn 2025

General instructions

- Election advertising can start on 16.10.2025 at 12.00
- The advertisements of other candidates and election associations may not be defaced or obscured
- Good conduct must be observed in advertising for the elections
- Offering any kind of reward for voting, not voting or casting a vote in a certain way is strictly forbidden
- Election advertising and campaigning must not offend anyone on grounds of sex, sexual orientation, age, origin, language, religion, health, disability or any other personal ground

Distribution of advertising materials

- The Student Union's notice boards on campus will be reserved for advertising the elections. Instructions for election advertising will be posted on the notice boards. An equal amount of space will be set aside for each candidate list. Advertisements may only be placed on these notice boards and must be related to the representative council elections. Individual candidates may only place their own advertisements in the area allocated to their electoral association, i.e. the entire billboard may not be reserved for their own advertisements.
- In the premises of a student association, the decision on the rules for displaying advertisements is taken by the board of the association operating the premises. The corridor is decided jointly by the associations operating in the corridor. The same rules must apply to all members of the association, irrespective of their background or electoral affiliation. For more information, please contact the organisation concerned. The Central Electoral Commission encourages organisations to promote open democracy
- The advertisements may be distributed in the campus lobbies (Fabriikki building Lobby and Anchor building Lobby), at election events organised by electoral associations or student associations, and on campus outside the university buildings. Campaigning must not interfere with the movement of anyone indoors or outdoors or with dining in restaurants. Those distributing the advertisements are responsible for ensuring that they do not create litter in the surrounding area.
- Advertising is prohibited in educational situations
- opportunity to vote may not be offered in connection within election events or campaigning on university premises.



- Election advertisements must be removed by 14.11.2025 at 16:00

Election events on university premises

Events may be organised within the limits of the use of the facilities provided by the University of Vaasa. Guidelines and restrictions may change during the autumn.

- Electoral events related to the elections, such as the distribution of election materials, may be organised in the university premises and on the external areas of the campus.
- Reservations for events must be made through the University's Facilities Services.
- When organising events, the University of Vaasa's rules of order and the Student Union's rules for organising events must be obeyed.
- The Student Union is responsible for organising election panels
- Candidates and other participants in the elections have the right to participate without disturbance.

Electronic advertising

- The University's email lists and other University channels can only be used for general advertising of the Assembly elections. Email advertising for individuals or individual election alliances is prohibited to University email addresses and email lists.
- Social media advertising of candidate lists should follow the same principles as these guidelines.

If these instructions are violated, you can lodge a complaint with the Central Electoral Board. Complaints are received by the General Secretary of the Students' Union. The Central Electoral Board will decide on any infringements in the field of electoral advertising on a case-by-case basis. Violations may lead to various sanctions, up to and including the rejection of the list. Sanctions are decided by the Central Electoral Committee in accordance with the rules of the Students' Union.